

Blog: Midlands Engine Observatory partner with University of Lincoln in key research areas

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Midlands Engine Observatory has been working with partners at the [University of Lincoln's](#) Business School to integrate key Midlands economic and social priorities within an Applied Economics postgraduate module.

Postgraduate students have been undertaking research-based projects specifically related to key topics relevant to the Midlands geography. A selection of these have now been published as Insight Pieces by Midlands Engine Observatory, which can be used by Midlands Engine and wider partners to explore findings related to:

- Macro Economy – Economic Cluster: Challenges of doing business on Lincoln's High Street
- Sectors & Supply Chain – Uncovering costly inefficiencies within the pharmaceutical supply chain
- Innovation – Factors affecting innovation in the Midlands
- Labour Market & Skills – The Impact of International Staff on the Quality of Education in Midlands Universities
- Health & Population – Impact of Online Consultation on Patient Experiences of GP Services in the Midlands
- Health & Population – Linking Personal Well-being with Labour Productivity

Midlands Engine thanks the students and University of Lincoln staff for supporting the integration of the region's opportunities and challenges into their work. The partnership will continue into future academic years while Midlands Engine and the University of Lincoln aim to extend their engagements and wider partnership.